

**APPENDIX B**

City Council Goals

ST. CLOUD CITY COUNCIL GOALS  
 IN 2024, THE CITY OF ST. CLOUD...



GOAL:

**HAS A ROBUST, SUSTAINED FISCAL HEALTH**

Objectives:

- Revise existing fee structure to approach cost recovery for services.
- Consider extension and increase of regional sales tax and other revenue streams.
- Revisit current budget procedures and financial policies.



GOAL:

**HAS HEALTHY, ENGAGED NEIGHBORHOODS**

Objectives:

- Promote new construction and rehabilitation of existing housing stock in older neighborhoods.
- Partner on community events that engage residents and foster positive relationships.
- Enhance neighborhood parks and recreation amenities policies.



GOAL:

**IS A HIGH QUALITY TRANSPORTATION HUB**

Objectives:

- Complete extension of Northstar and advance related developments.
- Maximize utilization of airport for regional benefit.
- Implement priority road maintenance and system expansion projects within fiscal constraints.



GOAL:

**LEADS THE STATE IN ECONOMIC DEVELOPMENT**

Objectives:

- Coordinate and incent redevelopment of east St. Cloud.
- Foster development of southwest growth area near new Tech High School.
- Concentrate economic development activities on business expansion and job growth.



GOAL:

**HAS A VIBRANT, GROWING DOWNTOWN**

Objectives:

- Convert former Herbergers to a new use that energizes downtown.
- Redevelop existing Tech High School consistent with community vision.
- Improve appearance of distressed buildings downtown.



GOAL:

**HAS A GREATER QUALITY OF LIFE**

Objectives:

- Invest in City Hall structure to improve customer service and operational efficiencies.
- Renovate or build new "community" facilities desired by residents and visitors.
- Effectively utilize riverfront as destination and catalyst amenity.