

River's Edge Convention Center Advisory Board

Meeting Notes – January 12, 2016

Present Jodi Domeier, Linda Feuling, Patty Gaetz, Marty Mahowald, Scott Raden

Not Present Dan Barth, Julie Lunning

Staff Present Tony Goddard, Todd Bissett

1. The meeting was convened at 5:00 pm at the MAC
2. Mr. Bissett was introduced to the Board.
3. Mahowald moved acceptance of the minutes of December 8, 2015, as submitted. Raden seconded the motion, which passed unanimously.
4. Bissett conducted a facility tour of the ice arena and responded to questions in transit.
5. The Board reconvened in the meeting room and discussed a variety of issues with Bissett and Goddard:
 - History of the naming rights agreements for Torrey and Ritsche Arenas
 - Efficiencies of having two sheets of ice in one building
 - Overview of the MAC Training Facility capital project
 - Condition of the MAC parking lot
 - Could the arena attract more users? Possibly, but significant growth would require a third sheet of ice
 - Any potential to expand onto the VA campus? Unknown
 - What is the price elasticity for Rox games?
 - What restrictions does the VA place on the golf operations; could we convert it to non-traditional use?
 - Potential for naming rights? We will discuss at future meeting
 - Does local hospitality industry support the MAC? Other communities?
 - What is the potential for General Fund or Hotel/Motel tax subsidy for the MAC?
 - What is the scope of the operational study?
6. Goddard presented a list of future meeting dates: 2/9 @ River's Edge; 3/8 @ MAC; 4/12 @ MAC; 5/9 @ River's Edge.

Submitted by Tony Goddard