

PROCEEDINGS OF THE ST. CLOUD ECONOMIC DEVELOPMENT AUTHORITY BOARD

A meeting of the St. Cloud Economic Development Authority Board was held on May 6, 2014, at 4:30 p.m. in City Hall Conference Room 1. Members present were Banaian, Gruenes, Lenzmeier, Libert, Masters and Siyad. Lawson was absent. Staff present were Cathy Mehelich, Tammy Campion and Ashley Skaggs.

Consent Agenda: Lenzmeier moved to approve the consent agenda as follows:

Approval of March 4, 2014 EDA Board Meeting Minutes

Approval of EDA Revenue/Expenditure Report as of February 28, 2014

Approval of EDA Revenue/Expenditure Report as of March 31, 2014

The motion was seconded by Banaian and carried unanimously.

Update 2014 Comprehensive Plan and Economic Development Strategic Plan: Matt Glaesman, Community Development Director, announced that the chosen firm for the 2014 Comprehensive Plan Update is Houseal Lavigne from Chicago, IL. Staff is expecting a scope of work to bring to the Planning Commission on May 13. The City will be partnering with GSDC to work on the Downtown Master Plan. Gruenes asked that his item return as a standard agenda item during the process of the Comprehensive Plan Update.

Regional Marketing Update: Brian Myres, GSDC Marketing Committee Chair, gave a presentation highlighting GSDC's marketing projects and initiatives.

City Branding and Marketing Update: Campion provided a recap of the brand launch at the Mayor's State of the City Address on April 8, 2014.

Mehelich provided an update on current marketing initiatives.

Director's Report: Mehelich noted that Department staff has been occupied with business subsidies reports, which were due in April, and marketing.

Adjournment: There being no further business, the meeting was adjourned at 5:42 p.m.